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McGUIREWOODS

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January 8, 2014

The Honorable Joseph Foster
Attorney General of New Hampshire
Office of the Attorney General
33 Capitol Street
Concord, NH 03301

Re: Data Breach Involving a New Hampshire Resident

Dear Attorney General Foster:

McGuireWoods LLP represents United Natural Foods, Inc. ("UNFI"). Pursuant to N.H. Rev. Stat. § 359-C:20, I am writing on behalf of UNFI to notify you of a breach of security involving a New Hampshire resident.

In early October, 2013, UNFI was notified by local police in Auburn, California, of two separate incidents in which several old/retired UNFI laptops were recovered by police during the arrest of two homeless individuals. Upon receiving notification from Auburn police, UNFI discovered that the source of the laptops appeared to be a UNFI-owned warehouse in Auburn, the security of which was breached sometime between September 3, 2013 and October 3, 2013. Inspection of the remaining contents of the warehouse revealed that additional laptops and hard drives in storage there, as well as certain paper payroll files, may have been compromised. The Auburn police returned the stolen laptops to UNFI during the week of November 18, 2013. The following types of personal information were involved in the breach of security: first names or first initials and last names of individuals and the individuals' Social Security numbers and/or financial account or debit or credit card numbers and information that would permit access to the individuals' accounts.

Personal information of one New Hampshire resident (as well as that of residents of several other states) was maintained on one of the compromised hard drives found in the warehouse. UNFI is mailing the resident written notice of the breach of security contemporaneously with the mailing of this letter.

Upon discovery of the breach of security, the UNFI Incident Response Team took immediate action to secure the warehouse and has been working in cooperation with the Auburn police

department and outside counsel to determine the scope of the information accessed. UNFI is also cooperating with the local district attorney to prosecute the individuals in whose possession the stolen laptops were found. UNFI does not have evidence that the personal information has been used for fraudulent purposes.

To assist those affected, UNFI has arranged to have AllClear ID credit monitoring for 12 months at no cost to the individual. The AllClear PRO service offers additional layers of protection including a \$1 million identity theft insurance policy. UNFI is taking measures to ensure that similar incidents do not occur in the future. Specifically, in addition to implementing new physical security measures at the warehouse, UNFI has undertaken a complete review of all paper records to ensure timely destruction of the paper records in the warehouse in accordance with the company's retention policy. UNFI is also continuing to study the circumstances of this event to further refine its security practices and procedures. Finally, the company has removed all retired hard drives and laptops from the warehouse and has placed them in a more secure location.

The telephone number for UNFI's corporate headquarters is (401) 528-8634. If you have any questions or require further information, please contact me at jpeyton@mcguirewoods.com or (804) 775-1166.

Sincerely,

A handwritten signature in black ink, appearing to read 'J. Peyton', is written over the typed name 'Janet P. Peyton'.

Janet P. Peyton

cc: Joseph J. Traficanti, Esq.