

BUTLER | SNOW

August 5, 2011

New Hampshire Department of Justice
Attorney General's Office
33 Capitol Street
Concord, NH 03301

RE: Notification of Data Security Breach

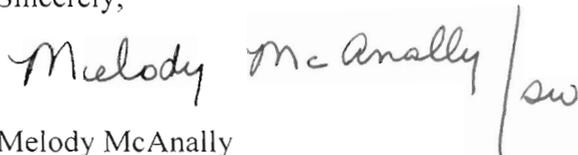
To Whom It May Concern:

Our law firm represents Thompson Dunavant, PLC located in Memphis, Tennessee. I am writing to provide you with notice of a possible data security breach, which is required by New Hampshire Revised Statutes Annotated § 359-C:20. One of Thompson Dunavant's laptops was recently stolen, which may have contained the names and Social Security numbers of current and former employees of its clients. Based on our current information and records, Thompson Dunavant believes that the personal information of approximately ten (10) New Hampshire residents may have been on the stolen laptop. Due to a software transition, the computer was not encrypted, but it had several layers of password protection. The software transition is complete and all Thompson Dunavant laptops are now encrypted. We have no evidence that the stolen computer's information was accessed or that any personal information was obtained or used. We are also unaware of any reported incident of identity theft related to this incident. We have notified local law enforcement officials and all of the individuals whose personal information may have been contained on the laptop.

A copy of the notice letter is attached, which is being sent to all affected individuals by Experian on or about August 8, 2011. The notice provides information on placing a fraud alert and credit freeze as well as how to contact the three (3) major credit bureaus. Additionally, the notice letter provides a toll-free information hotline and offers 12 months of free credit monitoring services and \$1,000,000 in identity theft insurance coverage with \$0 deductible.

Please let me know if you have any questions.

Sincerely,

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Melody McAnally

MM/sw
Enclosure
Memphis 2189637v1

Post Office Box 171443
Memphis, TN 38187-1443

Crescent Center
6075 Poplar Avenue, 5th Floor
Memphis, TN 38119

T 901.680.7200 • F 901.680.7201 • www.butlersnow.com

BUTLER, SNOW, O'MARA, STEVENS & CANNADA, PLLC

[First Name, Last Name]
[Address]
[Address]
[City, State, Zip]

August 3, 2011



Important Security and Protection Notification.
Please read this entire letter.

Dear <<FirstName>>,

You are receiving this letter because your name and social security number may have been on a laptop computer belonging to Thompson Dunavant that was stolen.

Thompson Dunavant is an accounting firm that was engaged to conduct an audit of some of the employee benefits provided by your employer. The laptop computer of a Thompson Dunavant employee assisting with the audit was recently stolen. The theft did not occur on Thompson Dunavant's or your employer's premises. The computer may have contained electronic files with your personal information, including your name and social security number. Due to a software transition, the computer was not encrypted, but it had several layers of password protection. The software transition is complete and all Thompson Dunavant laptops are now encrypted. We are sending you this letter as a precaution, and it does not mean that we know your personal information was accessed on the computer. We have no evidence that the computer's information was accessed or that your personal information was obtained or used.

Here is what you can do to protect against theft of your identity.

Enroll in ProtectMyID™ Alert. To help ensure against identity theft resulting from possible unauthorized access and use of your personal information, Thompson Dunavant has arranged with Experian®, a nationally recognized credit reporting agency, to offer you enrollment for one year in Experian's **ProtectMyID™ Alert** program, at no cost to you. Here are some key features of ProtectMyID:

Activate ProtectMyID Now in Three Easy Steps

1. ENSURE That You Enroll By: **[October 31, 2011]**
2. VISIT the **ProtectMyID Web Site: www.protectmyid.com/redeem** or call **877-371-7902** to enroll
3. PROVIDE Your Activation Code: **[Activation Code]**

Once your ProtectMyID membership is activated, your credit report will be monitored daily for 50 leading indicators of identity theft. You'll receive timely Credit Alerts from ProtectMyID on any key changes in your credit report which could include new inquiries, new credit accounts, medical collections and changes to public records.

ProtectMyID provides you with powerful identity protection that will help detect, protect and resolve potential identity theft. In the case that identity theft is detected, ProtectMyID will assign a dedicated U.S.-based Identity Theft Resolution Agent who will walk you through the process of fraud resolution from start to finish for seamless service.

Your complimentary 12-month ProtectMyID membership includes:

- **Credit Report:** A free copy of your Experian credit report
- **Daily Credit Monitoring:** Alerts you of suspicious activity including new inquiries, newly opened accounts, delinquencies, or medical collections.
- **Identity Theft Resolution:** If you have been a victim of identity theft, you will be assigned a dedicated, U.S.-based Experian Identity Theft Resolution Agent who will walk you through the fraud resolution process, from start to finish.
- **\$1 Million Identity Theft Insurance*:** As a ProtectMyID member, you are immediately covered by a \$1 Million insurance policy that can help you cover certain costs including, lost wages, private investigator fees, and unauthorized electronic fund transfers.

Once your enrollment in ProtectMyID is complete, you should carefully review your credit report for inaccurate or suspicious items. If you have any questions about ProtectMyID, need help understanding something on your credit report or suspect that an item on your credit report may be fraudulent, please contact Experian's customer care team at 877-371-7902.

To see more features of **ProtectMyID™** Alert go to www.protectmyid.com/redeem. Information about how to enroll in **ProtectMyID™** Alert is at the end of this letter. The ability to enroll free of cost to you will expire on October 31, 2011. Respond promptly if you wish to enroll.

Place a fraud alert on your credit file, place a credit freeze on your credit report, and be vigilant. You can take the following additional actions to help protect yourself against identity theft:

- Place a fraud alert on your credit file. A fraud alert tells creditors to contact you before they change your existing accounts or open any new accounts in your name.
- Place a credit freeze on your credit report. A credit freeze prevents creditors from accessing your credit report unless you lift the freeze. As a result, it makes it difficult for anyone, including you, to obtain credit in your name unless you lift the freeze.
- Review your credit report for any new developments.
- Review your credit card, bank, and other account statements promptly and regularly for any unauthorized activity.

You can place a fraud alert and credit freeze by contacting Experian, Equifax, or TransUnion. Their contact information is below.

For additional information on how to protect against identity theft, visit the Federal Trade Commission's website at www.ftc.gov/bcp/edu/microsites/idtheft.

We sincerely apologize for this incident, regret any inconvenience it may cause you and encourage you to take advantage of the product outlined herein. Should you have questions or concerns regarding this matter and/or the protections available to you, please call (877) 371-2902.

Sincerely,



Thompson Dunavant PLC

Experian: 877-284-7942 or
www.experian.com

TransUnion: 800-680-7289 or
www.transunion.com

Equifax: 866-510-4211 or
www.equifax.com

* Identity theft insurance is underwritten by insurance company subsidiaries or affiliates of Chartis, Inc. The description herein is a summary and intended for informational purposes only and does not include all terms, conditions and exclusions of the policies described. Please refer to the actual policies for terms, conditions, and exclusions of coverage. Coverage may not be available in all jurisdictions.