

BUTZEL LONG

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December 21, 2011

Michael Delaney, Esq.
Attorney General of New Hampshire
State House Annex
33 Capital Street
Concord, NH 03301-6397

Re: Data Security Incident

Dear Mr. Delaney:

On behalf of our client, Summit Sports, Inc., this letter notifies you of a data security incident that occurred at Summit Sports. This incident involved a website development database that had stored encrypted credit card information. We believe that the encrypted credit cards may have been “read” by a hacker who also may have had access to the encryption key. As a result, it is possible that the credit cards used for purchases at Summit Sports may have been compromised. We believe approximately 798 customers from the State of New Hampshire were among the potentially affected individuals, and we are in the process of notifying them this week.

We discovered this incident as follows. In late October 2011, we were contacted by an American Express fraud agent who asked us about an isolated incident involving six American Express cards. His questions prompted us to retain a team of certified forensic IT experts to conduct an immediate investigation. Their goal was to identify, locate and secure any data vulnerabilities at Summit Sports that might exist. During the period that these forensic experts were scanning and analyzing our IT systems, thirty customers called us to report fraudulent activity on the credit cards they had recently used for their online purchases. Last Thursday, December 15, 2011, these experts identified and confirmed the source of the suspected vulnerability, at which time we immediately took the source of the incident—our development server—offline. Also last Thursday, we completed the final steps in implementing the tokenization process through Authorize.net that was initiated early in November. Thus, our servers no longer process or store any encrypted credit card information. Throughout this time period, every effort has been made to determine the scope of the security incident and restore the reasonable integrity of our IT system as expeditiously as possible.

We cannot be sure when the hacker gained access to our development server, thus we have decided to take the overly cautious approach to notify all customers that completed purchases with us from May 2010 through December 15, 2011. (We chose May 2010 based on our forensic experts’ analysis of a

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coding change in the encryption software that was made some time during that month.) The information that may have been compromised includes the customer's name, email address, the credit card information used for the purchase, and the customer's billing address for that card.

Very truly yours,

BUTZEL LONG, a professional corporation

A handwritten signature in black ink, appearing to read 'Claudia Rast', written in a cursive style.

Claudia Rast

CR:dcb

Cc: Steven Kopitz, President

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