

BRYAN CAVE

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December 23, 2013

VIA FEDERAL EXPRESS

Attorney General Joseph Foster
New Hampshire Department of Justice
Office of the Attorney General
33 Capitol Street
Concord, New Hampshire 03301

Re: Data Security Breach Notification

To Whom It May Concern:

This letter is intended to notify the Office of the New Hampshire Attorney General that RegistratioNATION, a client of Bryan Cave LLP, intends to notify 26 residents of New Hampshire that their personal information may have been accessed or acquired by an unauthorized individual.

On November 22, 2013, RegistratioNATION discovered that a limited number of customer records may have been exposed due to a November 4, 2013 cyber-attack on its computer systems. Although credit card information submitted through RegistratioNATION's sites is usually collected and handled by its third party payment processor, a backup of information inadvertently remained on the server and unfortunately may have been accessed. As a result, the unauthorized user may have obtained the first and last name, date of birth, credit or debit card number, credit card verification code and billing address associated with certain customers' accounts. There have been no reports of fraudulent activity arising out of this incident, and we have not received any reports that this personal information has been accessed or misused.

In response, RegistratioNATION has taken additional steps to enhance the security of its systems, including removal of the malicious code. In addition, RegistratioNATION will ensure that, going forward, all credit card information submitted through its website is collected and handled by its third party payment processor and not stored on its server.

RegistratioNATION will mail a notification on or about December 30, 2013, to the New Hampshire residents affected by this incident, a copy of which is

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enclosed. RegistratioNATION also filed a complaint with the Federal Bureau of Investigation's Internet Crime Complaint Center.

If you would like any additional information concerning the above referenced event, please feel free to contact me at your convenience.

Sincerely,

A handwritten signature in cursive script that reads "Jena Valdetero".

Jena Valdetero
Bryan Cave LLP

Enclosures

Dear Valued Customer,

We are writing to inform you of a security incident involving certain personal information you provided to RegistratioNATION when making purchases on the www.registration.com website. This notice provides information about the incident and outlines some steps you may take to help protect yourself.

On November 22, 2013, RegistratioNATION discovered that a limited number of customer records may have been exposed due to a November 4, 2013 cyber-attack on our computer systems. As a result, the unauthorized user may have obtained your first and last name, date of birth, credit or debit card number, credit card verification code and billing address associated with your account. RegistratioNATION does not collect your social security number.

It is important to note that, to date, there have been no reports of fraudulent activity arising out of this incident, and we have not received any reports that this personal information has been accessed or misused.

We understand the critical importance of personal information privacy and regret that this incident took place. Safeguarding our customers' private information is a top priority, and we are working with a third-party forensics firm to conduct a thorough investigation. We are taking additional steps to enhance the security of our systems. Such steps include ensuring that all credit card information submitted through our website is collected and handled by our trusted third party payment processor and not stored on our server. Additionally, we have reported this incident to the Federal Bureau of Investigation, and we will cooperate with any investigation relating to this incident.

We want to make you aware of steps you can take to guard against identity theft or fraud. At this time, we recommend that you remain vigilant by reviewing your credit and debit card account statements as soon as possible in order to determine if there are any discrepancies or unusual activity listed. You should continue to monitor your statements for unusual activity going forward. If you see anything you do not understand or that looks suspicious, or if you suspect that any fraudulent transactions have taken place, you should immediately contact your credit card company or the bank that issued your debit card. For additional information about how to protect yourself in situations such as these, please review the following pages of this letter.

Again, please know that we take the security of your personal information very seriously and are taking the appropriate steps to strengthen our data safety and preventive measures to minimize the risk of a similar incident in the future. Feel free to contact us at 1-866-487-1202 if you have any questions.

Sincerely,

The RegistratioNATION Team

STEPS YOU CAN TAKE TO PROTECT YOUR INFORMATION

We recommend that you regularly review statements from your accounts and periodically obtain your credit report from one or more of the national credit reporting companies. You may obtain a free copy of your credit report online at www.annualcreditreport.com, by calling toll-free 1-877-322-8228, or by mailing an Annual Credit Report Request Form (available at www.annualcreditreport.com) to: Annual Credit Report Request Service, P.O. Box 105281, Atlanta, GA, 30348-5281. You may also purchase a copy of your credit report by contacting one or more of the three national credit reporting agencies listed below.

Equifax
P.O. Box 740241
Atlanta, GA 30374-0241
800-685-1111
www.equifax.com

Experian
P.O. Box 9532
Allen, TX 75013
888-397-3742
www.experian.com

TransUnion
P.O. Box 6790
Fullerton, CA 92834-6790
800-916-8800
www.transunion.com

When you receive your credit reports, look them over carefully. Look for accounts you did not open. Look for inquiries from creditors that you did not initiate. And look for personal information, such as home address, that is not accurate. If you see anything you do not understand, call the credit agency at the telephone number on the report. If you do find suspicious activity on your credit reports, call your local police or sheriff's office and file a police report of identity theft. Get a copy of the police report. You may need to give copies of the police report to creditors to clear up your records. You should remain vigilant with respect to reviewing your account statements and credit reports, and you should promptly report any suspicious activity or suspected identity theft to the proper law enforcement authorities, including local law enforcement, your state's attorney general, and/or the Federal Trade Commission ("FTC"). You may contact the FTC or your state's regulatory authority to obtain additional information about avoiding and protection against identity theft. For your reference, we have set forth contact information below for the various agencies that regulate identity theft and/or fraud.

Federal Trade Commission, Consumer Response Center, 600 Pennsylvania Avenue, NW, Washington, DC 20580, 1-877-IDTHEFT (438-4338), www.ftc.gov/idtheft

STATE	CONTACT INFORMATION	STATE	CONTACT INFORMATION
Alabama	334.242.7300 / 1.800.230.9485	Nebraska	402.471.2682
Alaska	907.465.2133 / 907.269.5200	Nevada	775.684.1100
Arizona	520.628.6504 / 800.352.8431	New Hampshire	603.271.3658
Arkansas	501.682.2341 / 800.482.8982	New Jersey	609.292.8740
California	916.322.3360	New Mexico	505.827.6000
Colorado	303.866.4500	New York	518.474.7330
Connecticut	860.808.5318	North Carolina	919.716.6400
Delaware	800.220.5424 / 302.577.8600	North Dakota	701.328.2210
DC	202.724.1305	Ohio	614.466.4320
Florida	850.414.3990	Oklahoma	405.521.3921
Georgia	404.651.9340 / 404.656.3790	Oregon	503.378.4732
Hawaii	808.586.1500	Pennsylvania	717.787.3391
Idaho	208.334.2424	Puerto Rico	787.721.2900
Illinois	1.866.999.5630	Rhode Island	401.274.4400
Indiana	317.2326330 / 1.800.382.5516	South Carolina	803.734.3970
Iowa	515.281.5926 / 888.777.4590	South Dakota	605.773.3215
Kansas	785.296.3751 / 800.432.2310	Tennessee	615.741.5860 or 615.741.1671
Kentucky	502.696.5389 / 800.804.7556	Texas	512.463.2100
Louisiana	225.326.6400 / 1.800.351.4889	U.S. Virgin Islands	340.774.5666
Maine	207.626.8800 / 1.800.436.2131	Utah	801.538.9600
Maryland	410.528.8662 / 410.576.6491	Vermont	802.828.3171
Massachusetts	617.727.8400 / 1.877.438.4338	Virginia	804.786.2071 or 804.786.2042 cybercrime@oag.state.va.us
Michigan	517.373.1110	Washington	360.753.6200 or 206.464.6684
Minnesota	651.296.3353	West Virginia	304.558.2021 or 304.558.8986
Mississippi	601.359.3680	Wisconsin	608.266.1221

STATE	CONTACT INFORMATION	STATE	CONTACT INFORMATION
Missouri	573.751.3321	Wyoming	307.777.7841 or 307.777.7874
Montana	406.444.2026		

For residents of Maryland:

You may also obtain information about preventing and avoiding identity theft from the Maryland Office of the Attorney General: Maryland Office of the Attorney General, Consumer Protection Division 200 St. Paul Place, Baltimore, MD 21202, 1-888-743-0023, www.oag.state.md.us

For residents of North Carolina:

You may also obtain information about preventing and avoiding identity theft from North Carolina Attorney General's Office: North Carolina Attorney General's Office, Consumer Protection Division, 9001 Mail Service Center, Raleigh, NC 27699-9001, 1-877-5-NO-SCAM, www.ncdoj.gov

For residents of Iowa:

You may report suspected incidents of identity theft to the Iowa Attorney General: Iowa Attorney General, 1305 E. Walnut Street, Des Moines, IA 50319, (515) 281-5164 <http://www.iowaattorneygeneral.gov/>

Fraud Alerts:

There are also two types of fraud alerts that you can place on your credit report to put your creditors on notice that you may be a victim of fraud: an initial alert and an extended alert. You may ask that an initial fraud alert be placed on your credit report if you suspect you have been, or are about to be, a victim of identity theft. An initial fraud alert stays on your credit report for at least 90 days. You may have an extended alert placed on your credit report if you have already been a victim of identity theft with the appropriate documentary proof. An extended fraud alert stays on your credit report for seven years. You can place a fraud alert on your credit report by contacting any of the three national credit reporting agencies (Equifax, Experian, TransUnion) at the addresses or toll-free numbers listed above.

Credit Freezes:

You may have the right to put a credit freeze, also known as a security freeze, on your credit file, so that no new credit can be opened in your name without the use of a PIN number that is issued to you when you initiate a freeze. A credit freeze is designed to prevent potential credit grantors from accessing your credit report without your consent. If you place a credit freeze, potential creditors and other third parties will not be able to get access to your credit report unless you temporarily lift the freeze. Therefore, using a credit freeze may delay your ability to obtain credit. In addition, you may incur fees to place, lift and/or remove a credit freeze. Credit freeze laws vary from state to state. The cost of placing, temporarily lifting, and removing a credit freeze also varies by state, generally \$5 to \$20 per action at each credit reporting company. *Unlike a fraud alert, you must separately place a credit freeze on your credit file at each credit reporting company.* When you request a credit freeze, you may be asked to provide your name, address, date of birth, social security number, and your previous two addresses. Because the instructions for how to establish a credit freeze differ from state to state, please contact the three major credit reporting companies to find out more information.