

BakerHostetler

Baker & Hostetler LLP

2929 Arch Street
Cira Centre, 12th Floor
Philadelphia, PA 19104-2891

T 215.568.3100
F 215.568.3439
www.bakerlaw.com

Eric Packel
direct dial: 215.564.3031

June 11, 2014

VIA OVERNIGHT DELIVERY

Office of the Attorney General
33 Capitol Street
Concord, NH 03301
Attn: Attorney General Michael A. Delaney

Re: Supplemental Incident Notification

Dear Assistant Attorney General Delaney:

On behalf of our client, Pennsylvania Real Estate Investment Trust (“PREIT”), please allow this to supplement our May 8, 2014 notice to your office regarding this incident. As set forth in that notice, on April 16, 2014 PREIT learned that an unauthorized user accessed the third party hosted Ultimate Software system (“UltiPro”), used to manage PREIT’s employees’ human resources (“HR”) information. Upon learning of the incident, PREIT immediately launched an investigation with the assistance of Ultimate Software and it also contacted law enforcement. The investigation revealed that on February 23, 2014, the unauthorized user may have accessed information related to some of PREIT’s current and former employees, and information related to their designated beneficiaries and dependents. The information potentially accessed by the unauthorized user includes: name, address, Social Security number and date of birth.

On May 8, 2014, PREIT began notifying the affected individuals, including two New Hampshire residents. Subsequently, on May 20, 2014, Ultimate Software informed PREIT that, upon further investigation, they determined that information pertaining to additional individuals in the UltiPro system may have also been affected. Accordingly, commencing on June 11, 2014, PREIT is notifying approximately two additional New Hampshire residents pursuant to New Hampshire law, in substantially the same form as the letter attached hereto. The notification includes an offer of one year of complimentary credit monitoring and identity theft protection services through Experian®.

Attorney General Michael A. Delaney
June 11, 2014
Page 2

Please do not hesitate to contact me if you have any questions regarding this matter.

Sincerely,

A handwritten signature in black ink, appearing to read "Eric A. Packel". The signature is written in a cursive style with a large, sweeping initial "E".

Eric Packel

Enclosure



June 11, 2014

##A1111-L01-0123456 *****3-DIGIT 159

SAMPLE A SAMPLE

APT ABC

123 ANY ST

ANYTOWN, US 12345-6789



Dear Sample A Sample,

The privacy and confidentiality of the personal information we maintain on behalf of our employees and former employees is of the utmost importance to PREIT. Regrettably, we write to inform you of an incident related to some of that personal information.

On April 16, 2014, we learned that an unauthorized user obtained access to the third-party hosted Ultimate Software (“UltiPro”) system used to manage our employees’ human resources (“HR”) information. The unauthorized access occurred on February 23, 2014, and potentially allowed access to information related to some of our current and former employees, and also their designated beneficiaries and dependents. Upon learning of this, we immediately launched an investigation with the assistance of Ultimate Software and we also contacted law enforcement. Based on the UltiPro records, Ultimate Software identified the individuals whose information in our HR database may have been affected and we notified those individuals.

Subsequently, on May 20, 2014, Ultimate Software informed us that, upon further investigation, they determined that information pertaining to additional individuals may have also been affected, including your information. The information potentially accessed by the unauthorized user includes your: name, address, Social Security number and date of birth.

PREIT regrets any inconvenience this incident may cause you. In order to assist you, this letter includes information on identity theft prevention and, to help protect your identity, we are offering a **complimentary** one-year membership in Experian’s® ProtectMyID® Alert. This product helps detect possible misuse of your personal information and provides you with superior identity protection support focused on immediate identification and resolution of identity theft. ProtectMyID Alert is free to you and enrolling in this program will not hurt your credit score. Unfortunately, due to privacy laws, we are not able to enroll you directly. **For more information on ProtectMyID Alert and instructions on how to activate your complimentary one-year membership, please see the included instructions in this letter.**

0123456



(OVER PLEASE)

PREIT-RUBIN, Inc.

PENNSYLVANIA REAL ESTATE INVESTMENT TRUST

PREIT SERVICES, LLC

The Bellevue ▪ 200 South Broad Street ▪ Philadelphia, PA 19102
A New York Stock Exchange Company ▪ www.preit.com

Member of: National Association of Real Estate Investment Trusts ▪ International Council of Shopping Centers

A1111-L01

We want to assure you that we are committed to the security of your personal information and are taking this matter seriously. Accordingly, enhanced safeguards have been implemented in the UltiPro system including the implementation of multi-factor authentication for access to sensitive information. If you have any questions, please call our incident response line at [REDACTED], Monday through Friday 9:00 AM to 7:00 PM eastern. Please provide the following ten digit reference number when calling:

Sincerely,



Richard Pcihoda
Director of Risk Management
PREIT Services, LLC

Activate ProtectMyID Now in Three Easy Steps

1. ENSURE That You Enroll By: September 9, 2014
2. VISIT the ProtectMyID Web Site to enroll: www.protectmyid.com/redeem
3. PROVIDE Your Activation Code: ABCDEFGHIJKL

If you have questions or need an alternative to enrolling online, please call 877-371-7902 and provide reference #: PC85185

Your complimentary one-year ProtectMyID membership includes:

- Free copy of your Experian credit report
- Surveillance Alerts for:
 - **Daily Bureau Credit Monitoring:** Alerts of key changes & suspicious activity found on your Experian, Equifax® and TransUnion® credit reports.
- **Identity Theft Resolution & ProtectMyID ExtendCARE:** Toll-free access to US-based customer care and a dedicated Identify Theft Resolution agent who will walk you through the process of fraud resolution from start to finish for seamless service. They will investigate each incident; help with contacting credit grantors to dispute charges and close accounts including credit, debit and medical insurance cards; assist with freezing credit files; contact government agencies.
 - It is recognized that identity theft can happen months and even years after a data breach. To offer added protection, you will receive ExtendCARE™, which provides you with the same high-level of Fraud Resolution support even after your ProtectMyID membership has expired.
- **\$1 Million Identity Theft Insurance*:** Immediately covers certain costs including, lost wages, private investigator fees, and unauthorized electronic fund transfers.

Activate your membership today at www.protectmyid.com/redeem
or call 877-371-7902 to register with the activation code above.

Once your enrollment in ProtectMyID is complete, you should carefully review your credit report for inaccurate or suspicious items. If you have any questions about ProtectMyID, need help understanding something on your credit report or suspect that an item on your credit report may be fraudulent, please contact Experian's customer care team at 877-371-7902.

* Identity theft insurance is underwritten by insurance company subsidiaries or affiliates of AIG. The description herein is a summary and intended for informational purposes only and does not include all terms, conditions and exclusions of the policies described. Please refer to the actual policies for terms, conditions, and exclusions of coverage. Coverage may not be available in all jurisdictions.

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Identity Theft Prevention Information:

We also recommend that you remain vigilant for signs of identity theft or fraud by reviewing your account statements and credit reports for any unauthorized activity. You can get a copy of your credit report, free of charge, once every 12 months from each of the three nationwide credit reporting companies. To order your annual free credit report from any of the three reporting companies, please visit www.annualcreditreport.com or call toll free at 1-877-322-8228.

You can obtain information from the credit reporting agencies and the Federal Trade Commission about steps to take to avoid identity theft as well as information about fraud alerts and security freezes. Contact information for the credit reporting agencies and the Federal Trade Commission are as follows:

Equifax
PO Box 740256
Atlanta, GA 30374
www.equifax.com
1-800-525-6285

Experian
PO Box 9554
Allen, TX 75013
www.experian.com
1-888-397-3742

TransUnion
PO Box 6790
Fullerton, CA 92834
www.transunion.com
1-800-680-7289

Federal Trade Commission
600 Pennsylvania Avenue, NW
Washington, DC 20580
www.ftc.gov/idtheft
1-877-438-4338

If you believe you are the victim of identity theft or have reason to believe your personal information has been misused, you should immediately contact the Federal Trade Commission and/or the attorney general's office in your home state. You should also contact your local law enforcement authority and file a police report. Obtain a copy of the police report in case you are asked to provide copies to creditors to correct your records.

Finally, if you believe you are the victim of tax fraud you can contact the IRS and file the appropriate forms by following the procedures provided at <http://www.irs.gov/uac/Taxpayer-Guide-to-Identity-Theft>.



June 11, 2014

##A1111-L02-0123456 *****3-DIGIT 159

PARENTS OF SAMPLE A SAMPLE

APT ABC

123 ANY ST

ANYTOWN, US 12345-6789



Dear Parents of Sample A Sample,

The privacy and confidentiality of the personal information we maintain is of the utmost importance to PREIT. Regrettably, we write to inform you of an incident related to some of that personal information.

On April 16, 2014, we learned that an unauthorized user obtained access to the third-party hosted Ultimate Software (“UltiPro”) system used to manage our employees’ human resources (“HR”) information. The unauthorized access occurred on February 23, 2014, and potentially allowed access to information related to some of our current and former employees, and also their designated beneficiaries and dependents. Upon learning of this, we immediately launched an investigation with the assistance of Ultimate Software and we also contacted law enforcement. Based on the UltiPro records, Ultimate Software identified the individuals whose information in our HR database may have been affected and we notified those individuals.

Subsequently, on May 20, 2014, Ultimate Software informed us that, upon further investigation, they determined that information pertaining to additional individuals may have also been affected, including your child's information. Your child was designated as either a beneficiary or dependent of one of our current or former employees. The information potentially accessed by the unauthorized user includes your child's: name, address, Social Security number and date of birth.

PREIT regrets any inconvenience this incident may cause you. In order to assist you, this letter includes information on identity theft prevention and, to help protect your child’s identity, we are offering a **complimentary** one-year membership in Experian’s® Family Secure® Alert. Family Secure monitors your Experian credit report to notify you of key changes and will tell you if your minor has a credit report, a potential sign that his or her identity has been stolen. Family Secure is completely free and will not hurt your credit score. To receive the complimentary Family Secure product, you as the parent must enroll at the web site with your activation code listed below. This activation code can only be used by the parent or guardian of the minor. Please keep in mind that once activated, the code cannot be re-used for another enrollment. **For more information on Experian’s® Family Secure® Alert and instructions on how to activate your complimentary one-year membership, please see the included instructions in this letter.**

0123456



(OVER PLEASE)

PREIT-RUBIN, Inc.

PENNSYLVANIA REAL ESTATE INVESTMENT TRUST

PREIT SERVICES, LLC

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A New York Stock Exchange Company ▪ www.preit.com

Member of: National Association of Real Estate Investment Trusts ▪ International Council of Shopping Centers

A1111-L02

We want to assure you that we are committed to the security of all personal information we maintain and are taking this matter seriously. Accordingly, enhanced safeguards have been implemented in the UltiPro system including the implementation of multi-factor authentication for access to sensitive information. If you have any questions, please call our incident response line at [REDACTED], Monday through Friday 9:00 AM to 7:00 PM eastern. Please provide the following ten digit reference number when calling: [REDACTED].

Sincerely,



Richard Pcihoda
Director of Risk Management
PREIT Services, LLC

Activate Family Secure Now in Three Easy Steps

- 1. ENSURE That You Enroll By: September 12, 2014**
- 2. VISIT the Family Secure Web Site to enroll: <http://www.familysecure.com/enroll>**
- 3. PROVIDE Your Activation Code: ABCDEFGHIJKL**

If you have questions or need an alternative to enrolling online, please call 888-276-0529 and provide reference #: PC85218

Your complimentary one-year Family Secure membership includes:

Parent or Legal Guardian:

- Daily monitoring of your Experian credit report with email notification of key changes, as well as monthly “no-hit” reports
- 24/7 credit report access: Unlimited, on-demand Experian reports and scores
- Experian credit score illustrator to show monthly score trending and analysis.

Children:

- Monthly monitoring to determine whether enrolled minors in your household have an Experian credit report
- Alerts of key changes to your children’s Experian credit report

All Members:

- Identity Theft Resolution assistance: Toll-free access to US-based customer care and a dedicated Identity Theft Resolution agent who will walk you through the process of fraud resolution from start to finish for seamless service. They will investigate each incident; help contacting credit grantors to dispute charges and close accounts including credit, debit and medical insurance cards; assist with freezing credit files; contact government agencies
- \$2,000,000 Product Guarantee*

Once your enrollment in Family Secure is complete, you should carefully review your credit report for inaccurate or suspicious items. If you have any questions about Family Secure, need help understanding something on your credit report or suspect that an item on your credit report may be fraudulent, please contact Experian’s customer care team at 888-276-0529.

* The Family Secure Product Guarantee is not available for Individuals who are residents of the state of New York.

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Identity Theft Prevention Information:

We also recommend that you remain vigilant for signs of identity theft or fraud by reviewing your child's account statements and credit reports for any unauthorized activity. You can get a copy of your child's credit report, free of charge, once every 12 months from each of the three nationwide credit reporting companies. To order your child's annual free credit report from any of the three reporting companies, please visit www.annualcreditreport.com or call toll free at 1-877-322-8228.

You can obtain information from the credit reporting agencies and the Federal Trade Commission about steps to take to avoid identity theft as well as information about fraud alerts and security freezes. Contact information for the credit reporting agencies and the Federal Trade Commission are as follows:

Equifax PO Box 740256 Atlanta, GA 30374 www.equifax.com 1-800-525-6285	Experian PO Box 9554 Allen, TX 75013 www.experian.com 1-888-397-3742	TransUnion PO Box 6790 Fullerton, CA 92834 www.transunion.com 1-800-680-7289
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Federal Trade Commission
600 Pennsylvania Avenue, NW
Washington, DC 20580
www.ftc.gov/idtheft
1-877-438-4338

If you believe you or your child are the victims of identity theft or have reason to believe your child's personal information has been misused, you should immediately contact the Federal Trade Commission and/or the attorney general's office in your home state. You should also contact your local law enforcement authority and file a police report. Obtain a copy of the police report in case you are asked to provide copies to creditors to correct your records.

Finally, if you believe you or your child are the victims of tax fraud you can contact the IRS and file the appropriate forms by following the procedures provided at <http://www.irs.gov/uac/Taxpayer-Guide-to-Identity-Theft>.