

November 25, 2014



VIA FIRST CLASS MAIL

Office of the Attorney General
33 Capitol Street
Concord, NH 03301

Consumer Protection and Antitrust Bureau
Office of the Attorney General
33 Capitol Street
Concord, NH 03301

STATE OF NH
DEPT OF JUSTICE
2014 NOV 26 AM 10:19

RE: Notification of Data Breach, Pursuant to New Hampshire Revised Statutes Annotated § 359-C:19

To Whom It May Concern:

I am writing on behalf of Novo Nordisk Inc. ("NNI") to notify you, pursuant to N.H. Rev. Stat. Ann. § 359-C:19 of a recent data security breach affecting two New Hampshire residents. A NNI vendor accidentally made a report containing the email addresses and social security numbers of some NNI employees, including New Hampshire residents, available to a third party. NNI recently became aware of this incident.

NNI has confirmed that this report was only accessed by one recipient outside of NNI, who contacted the vendor and destroyed all copies of the report. NNI's vendor has informed NNI that the report was not used in any manner or retained in any form, and that the error that caused the report's disclosure has been redressed. After a thorough review of the circumstances of this incident (including the limited nature of the disclosure and the vendor's direct communication with the recipient of the report), NNI's vendor has determined that there is no reason to believe that the information has been or will be misused and, accordingly, NNI has not requested any law enforcement investigation. NNI employee email addresses do not generally contain the employee's name, but due to the sensitivity of social security numbers, NNI is choosing to notify its employees and selected state agencies of this incident.

NNI has identified the affected New Hampshire residents and will be providing notice of this incident via email, and will follow that notice with a formal letter. The formal letter will describe the nature of the breach, offer a membership in a credit monitoring service, and explain how to contact credit reporting companies. We will provide the formal letter to you under a separate cover.

If you have additional questions, or require additional information, please do not hesitate to contact me.

Respectfully,

Jonathan O. Malz
Litigation Attorney & Privacy Counsel

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