L C INDUSTRIES
Manufacturers of Quality Products
4500 Emperor Boulevard • Durham, NC 27703
P.O. Box 13629 • Durham, NC 27709-3629

June 17, 2015

The Honorable Joseph A. Foster
New Hampshire Department of Justice
Attn: Security Breach Notification
33 Capitol Street
Concord, NH 03301

Re: Data Incident Notification

Dear Mr. Attorney General:

To the extent required by New Hampshire state law, we are writing to notify you about an incident affecting information maintained by LC Industries, Inc. related to approximately 22 New Hampshire residents and 3754 total consumers.

On or about June 2, 2015, we discovered some malicious software code ("the Code") in the code of our Tactical Assault Gear e-commerce website, www.tacticalassaultgearstore.com ("the Website").

We undertook an investigation based on this discovery. During the course of our investigation, we learned that the Code was being used to access and acquire personal information. The personal information that may have been compromised includes individual name (first name, or first initial, and last name), credit card number (including security code and expiration date), email address, Website account username, and Website account password.

We have taken several steps to address this incident, including shutting down the Website, locating the Code, removing the Code, and enhancing the security of the Website. We implemented additional security measures and re-launched the Website. We continue to evaluate security measures available to us to aid us to prevent a recurrence of this or a similar incident. We will notify the three national consumer reporting agencies (Experian, Equifax, and TransUnion) of the incident.

The New Hampshire residents will be provided written notification pursuant to applicable state law via U.S. mail. We anticipate sending the notices within 5 business days. Sample copies of the notification letters are enclosed.

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Please direct any questions or comments to me at 919-596-8277.

Sincerely,

Rick Stallings
Chief Financial Officer
4500 Emperor Blvd, Durham, NC 27703
919-596-8277
Rick.stallings@lc-ind.com

Enclosures

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June 22, 2015

[Affected Individual]
[Address 1]
[Address 2]

Re: Data Incident Notification

Dear **[Affected Individual]**:

Our records indicate that you created an online account with a password on the e-commerce website for Tactical Assault Gear (www.tacticalassaultgearstore.com) (the "Website"). LC Industries, Inc., headquartered in Durham, North Carolina, owns and operates the Website. We are writing to inform you of a recent incident involving personal information about you and to apprise you of the results of our continuing investigation regarding that incident.

We have discovered that there was an intrusion into our servers that runs the Website that may have compromised personal information about you. We have reason to believe that there have been attempts to misuse the compromised information of other individuals, but at this time we have no reason to believe that your personal information has been the subject of misuse or attempted misuse. We want to inform you about the situation and encourage you to take the steps below.

The Incident

On or about June 2, 2015, we discovered some malicious software code ("the Malware") in the code of the Website.

We undertook an investigation based on this discovery. During the course of our investigation, we learned that the Malware was being used to access and acquire personal information through the Website. Based on our investigation, we believe that your name (first name, or first initial, and last name), email address, Website account username, and password may have been compromised. For other individuals, we believe that the personal information that may have been compromised by the intrusion includes names (first name, or first initial, and last name), credit card numbers (including security codes and expiration dates), email addresses, Website account usernames, and Website account passwords.

We have taken several steps to address this, including shutting down the Website, locating the Malware, removing the Malware, and enhancing the security of the Website. We brought the Website back online on June 13, 2015 after taking these steps. We experienced a second instance of Malware that same day, but shut down the Website and removed the Malware before additional customer data was compromised. We implemented additional security measures and

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re-launched the Website on June 16, 2015. We continue to evaluate security measures available to us to aid us to prevent a recurrence of this or a similar incident. We will notify the three national consumer reporting agencies (Experian, Equifax, and TransUnion) of the incident.

We take our obligation to protect the privacy of your personal information very seriously. Please note that our investigation is ongoing and that this Notice is based on the information obtained to date as the result of that investigation. If we discover that the Malware allowed access to additional types of personal information about you, we will notify you of this development.

Steps You Can Take to Protect Your Information Against Misuse

State law requires that we provide you with the following information regarding the steps you may take to protect yourself against potential identity theft. You should remain vigilant against the possibility of fraud and/or identity theft by reviewing your financial accounts and monitoring your credit reports for unusual activity. If you notice unauthorized charges on your credit card statement, contact your credit card issuer immediately about the charges in question. In the event that you ever suspect that you are a victim of identity theft, you should report the incident to local law enforcement or the North Carolina Attorney General's Office.

Even if you do not find any signs of fraud on your reports, we recommend that you check your credit reports periodically. You should remain vigilant by reviewing your financial accounts and monitoring your credit reports. You may obtain a free copy of your credit report, whether or not you suspect any unauthorized activity on your account. You may obtain a free copy of your credit report at www.annualcreditreport.com, by calling 1-877-322-8228, or by contacting any one or more of the following national consumer reporting agencies:

Equifax	Experian	TransUnion
P.O. Box 740241	P.O. Box 9532	P.O. Box 6790
Atlanta, GA 30374-0241	Allen, TX 75013	Fullerton, CA 92834-6970
1-800-525-6285	1-888-397-3742	1-800-680-7289

When you receive credit reports, review them over carefully. Look for accounts you did not open. Look for inquiries from creditors that you did not initiate. Look for personal information, such as home address and Social Security number, that is not accurate. If you see anything you do not understand, call the consumer reporting agency at the telephone number on the report. If you do find suspicious activity on your credit reports, call your local police or sheriff's office and file a police report of identity theft. Get a copy of the police report. You may need to give copies of the police report to creditors to clear up your records.

You have the right to place a fraud alert on your credit files. A fraud alert requires potential creditors to use what the law refers to as "reasonable policies and procedures" to verify your identity before issuing credit in your name. A fraud alert lasts for 90 days. Just call or write one of the three consumer reporting agencies listed above to place a fraud alert on your credit files.

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IDENTITY THEFT PREVENTION INFORMATION AND U.S. STATE DISCLOSURES:

For residents of California: State law advises that you promptly change your password and take other steps to protect your online account with us. State law further advises that you should promptly take other steps to protect online accounts you may have with other websites that use the same username or email address and password.

For residents of Florida: State law advises that you may contact us at 4500 Emperor Blvd, Durham NC 27703, 1-888-666-3312, or security@tacticalassaultgear.com to inquire about the incident and to inquire about personal information we maintain about you.

For residents of Iowa: State law advises that you should report suspected incidents of identity theft to local law enforcement or the Office of the Attorney General of Iowa. The Iowa Attorney General's contact information appears below.

Office of the Attorney General of Iowa
Consumer Protection Division
Hoover State Office Building
1305 E. Walnut Street
Des Moines IA 50319
Phone: 515-281-5926
Toll-free: 888-777-4590 (outside of Des Moines metro area)
Fax: 515-281-6771

For residents of Maryland: State law advises that you may obtain information from the Maryland Office of the Attorney General about steps you can take to prevent identity theft:

Maryland Office of the Attorney General
Consumer Protection Division
200 St. Paul Place
Baltimore, MD 21202
1-888-743-0023
www.oag.state.md.us

For residents of West Virginia: State law advises that you may contact us at 1-888-666-3312 or security@tacticalassaultgear.com to inquire about whether we maintained personal information about you, what types of personal information we may have maintained about you, and what types of personal information we maintain about individuals in general.

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This will let you automatically place an alert with all of the agencies. You will receive letters from all three, confirming the fraud alert and letting you know how to obtain a free copy of your credit report from each. Furthermore, you can keep the fraud alert in place by calling again after 90 days. To receive more information about fraud alerts, you may call or write one or more of the consumer reporting agencies listed above.

You also have the right to place a security freeze on your credit report. A security freeze is intended to prevent credit, loans, and services from being approved in your name without your consent; however, using a security freeze may delay your ability to obtain credit. Please note that if you wish to place a security freeze on your credit report with multiple consumer reporting agencies, you must directly contact each consumer reporting agency. For more information on how to obtain a security freeze, you may visit www.ncdoj.gov, call or write one or more of the consumer reporting agencies listed above, or contact the Federal Trade Commission.

To obtain more information about preventing identity theft, you may contact the Federal Trade Commission or the North Carolina Attorney General's Office at:

Federal Trade Commission
Consumer Response Center
600 Pennsylvania Avenue, NW
Washington, DC 20580
1-877-438-4338
www.ftc.gov

Consumer Protection Division
NC Attorney General's Office
9001 Mail Service Center
Raleigh, NC 27699-9001
1-877-566-7226
www.ncdoj.gov

Your business is important to us, and we remain committed to ensuring the privacy and security of your personal information. If you have any concerns or questions about this matter or if you believe that personal information about you has been misused, please contact us at **1-888-666-3312**

Sincerely,

Jeffrey Hawting
President
4500 Emperor Blvd, Durham, NC 27703
919-596-8277
Jeffrey.Hawting@lc-ind.com

Enclosure