## STRADLING YOCCA CARLSON & RAUTH

A PROFESSIONAL CORPORATION

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July 9, 2007

Department of Justice Office of Attorney General 33 Capitol Street Concord, NH 03301

Re: Kingston Technology Company, Inc.

Dear Sir or Madam:

MARC J. SCHNEIDER

DIRECT DIAL: (949) 725-4137

MSCHNEIDER@SYCR.COM

We are legal counsel for Kingston Technology Company, Inc. We write to give notice, pursuant to RSA 359-C:20, of a data security breach. Kingston recently became aware of a breach in computer security that took place in September of 2005. The breach resulted in the unauthorized access of personal information from purchases made at <a href="https://www.shop.kingston.com">www.shop.kingston.com</a>. The information included name, address, and credit card data for approximately 202 New Hampshire residents.

While Kingston has no indication that this information has been misused, it has undertaken a thorough investigation utilizing outside security experts and has taken immediate measures to further secure its systems to the greatest extent possible. Kingston intends to mail out a formal security incident notice letter to its customers on July 10, 2007. The letter will offer those customers, at no cost, credit reporting, credit monitoring, and identity restoration services from Kroll, Inc., the world's leading risk consulting company.

Kingston deeply regrets that this violation of consumer privacy occurred, and it will of course cooperate to the fullest extent possible with any necessary investigation. Please direct any inquiries to me. Thank you.

Very truly yours,

STRADLING YOCCA CARLSON & RAUTH

Marc J. Schneider

MJS:gg



600 Satellite Blvd | Suwanee, GA 30024

Urgent Message From Kingston Technology Company, Inc. Please Open Immediately.

<FirstName> <MiddleName> <LastName>

<Address> (Line 1)

<Address> (Line 2)

<City> <State> <Zip>

<<POSTNET BARCODE>>

Dear <FirstName> <MiddleName> <LastName>,

We recently became aware of a breach in computer security resulting in the unauthorized access of personal information in September of 2005 from purchases made at www.shop.kingston.com. The information consisted of name, address, and credit card data. We deeply regret that this incident occurred; customer privacy is and always has been a priority. Even though we have no indication that this information has been misused, we wanted to make you aware of this unfortunate incident, the steps we have taken to enhance safeguards, and the resources we are making available to you.

We have undertaken a thorough investigation utilizing outside security experts and have taken immediate measures to further secure our systems to the greatest extent possible. We depend on and value the trust our customers have placed in us, and remain committed to ensuring the safety and security of your information.

Because protecting your personal data is important to us, Kingston has engaged Kroll Inc., the world's leading risk consulting company, to provide you with its ID TheftSmart<sup>®</sup> service—which includes Enhanced Identity Theft Restoration, Continuous Credit Monitoring and a Trimerged Credit Report—at no cost to you.

ID TheftSmart is one of the most comprehensive programs available to help protect your name and credit against identify theft. We urge you to take the time to read about the safeguards now available to you.

If you have questions or feel you may have an identity theft issue, please call ID TheftSmart member services at 1-800-588-9839 between 8:00 a.m. and 5:00 p.m. (Central Time), Monday through Friday.

Sincerely,

KINGSTON TECHNOLOGY COMPANY, INC

## ID TheftSmart\*

<FirstName> <MiddleName> <LastName>
Membership Number: <Membership Number>

Member Services: 1-800-588-9839

8:00 a.m. to 5:00 p.m. (Central Time), Monday through Friday If you have questions or feel you may have an identity theft issue, please call ID TheftSmart member services



<FirstName> <MiddleName> <LastName> Membership Number: <Membership Number>

Member Services: 1-800-588-9839
8:00 a.m. to 5:00 n.m. (Central Time). Mol

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Please detach cards and keep in a convenient place for your reference