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July 20, 2007

Honorable Kelly Ayotte
Attorney General of New Hampshire
State House Annex
33 Capitol Street
Concord, NH 03301-6397

Re: Axia Laptops Theft

Dear General Ayotte:

I am writing to give you notice of a data security incident involving Axia, Ltd. ("Axia"), a management consulting company. On May 31, 2007, two employees of Axia left two laptops containing information belonging to my client, Pfizer Inc ("Pfizer"), in a locked car. Those laptops, along with personal items in the car, were stolen.

Following Axia's initial investigation of the theft, Axia notified Pfizer of the incident on June 14, 2007. At that time Axia informed Pfizer that most, if not all, of the Pfizer information contained on the laptops had been preserved independently within Axia's computer system as part of the routine "back-up" process for the laptops. It was not determined that the data included sensitive personal information until June 19, when Pfizer received and had the opportunity to review the data. Pfizer thereafter worked with Axia to arrange for an outside expert to more thoroughly examine the data. The results of that examination to date indicate that the laptops contained information about approximately 950 individuals, all of whom appear to be health care professionals who were providing or considering providing contract services for Pfizer. The forensic review indicates that approximately 4 residents or individuals working in your state were among those affected. At this time Pfizer and Axia believe that for the entire group of affected individuals the laptops contained names and Social Security numbers (or in some cases, Taxpayer Identification numbers). The laptops also contained the following additional types of information relating to some or all of the individuals: business and home addresses; business, home and cellular telephone numbers; fax numbers; email addresses; and certain information about compensation for services to Pfizer. The forensic review is ongoing.

Pfizer and Axia are preparing to send notification letters to all affected individuals within the next few days to notify them about the incident and provide them with information regarding the types of data potentially exposed by the theft, as described above. Pfizer and Axia have arranged to provide all affected individuals with the opportunity to sign up for a full package of credit-protection services and credit insurance, free of charge. The laptops were password protected, and at this point neither Pfizer nor Axia is aware of any indication that any

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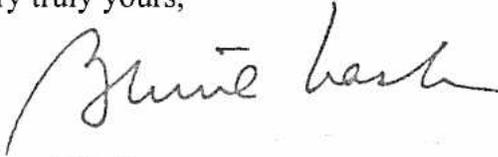
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unauthorized person has inappropriately used any of the exposed information, but the companies are continuing to monitor the situation.

All data security incidents are unfortunate, and Pfizer and Axia are committed to maintaining the confidentiality and security of data. Pfizer is working with Axia to improve data security protections and will apply the lessons learned from this incident to its work with other contractors and its own employees as well.

Please consider this letter as notification on behalf of my client, Pfizer; in addition, please note that I have been authorized to ask that you consider it as notification on behalf of Axia as well. Should any significant new information arise, I will promptly inform you. Please do not hesitate to contact me if I can provide you with any additional information.

Very truly yours,

A handwritten signature in cursive script, appearing to read "Bernard Nash".

Bernard Nash

(202) 420-2209

nashb@dicksteinshapiro.com

Pfizer Inc
235 East 42nd Street
New York, NY 10017-5755



July 21, 2007

Dear [_____]:

We are writing to inform you that due to a laptop theft some personal information about you may have recently been exposed to unauthorized persons.

Specifically, on May 31, 2007, two password-protected laptop computers owned by Axia Ltd., a consulting firm providing services for Pfizer, were stolen in Boston, Massachusetts from a car owned by one of the Axia consultants. The Axia laptops contained certain Pfizer records, and unfortunately, among those records was some personal information about you. Items other than the laptops were also taken.

To date, the police have not found the thief or the missing laptops, but because information on the laptops was "backed-up" by Axia's computer system, data were preserved. This allowed a forensic data review, which has shown that the two stolen laptops contained certain personal information. The Company has since determined that some personal information about you, including your name and Social Security number ("SSN") or Taxpayer Identification number was stored on the stolen laptops.

At this time we do not know who may have the laptops. So far, however, we have no indication that any unauthorized person has used or is misusing the information on the laptops. We are bringing this incident to your attention so that you can be alert to signs of possible misuse of your personal information, and to let you know that Pfizer and Axia are taking steps to help protect you from possible fraud and identity theft.

Both Pfizer and Axia deeply regret this incident and any concern it may raise or any inconvenience that it may cause you.

Exposed Information

Our forensic review is ongoing, but based on the review to date, it appears that in addition to your name and Social Security number (or in some instances, Tax Identification Number), some or all of the following information about you was on the stolen laptops:

Office and Home Address
Office, Home and Cellular Telephone Numbers
Fax Numbers
E-mail addresses
Certain information about fees for services to Pfizer

It may be of some comfort to know that because the laptops were not linked to the Pfizer computer system when they were stolen, we have no reason to believe that there is risk to any data about you that is stored on Pfizer's systems.

What Pfizer And Axia Are Doing to Help Protect Your Privacy and Security

To help you to protect yourself, Pfizer and Axia have made arrangements with Identity Safeguards ("IDS"), a specialist in identity theft protection, to provide you with one year of protection and restoration services, free of charge. If your information was compromised in this incident, you can elect to enroll in the program, at no cost to you. Identity Safeguards has set up a call center with a special toll-free number (800 981-7534) to provide you with further assistance and information you may need regarding this incident and the available protections. The Identity Safeguards Call Center can be reached Monday-Friday, 9 am - 9 pm (ET). **The deadline for activating this service is January 31, 2008.**

The IDS service package that Pfizer and Axia have arranged provides these protections for you:

- **Credit Monitoring:** IDS will provide you with credit monitoring, which will give you unlimited access to your TransUnion credit report and score and will notify you of key changes in your TransUnion credit report that may indicate fraudulent activity.
- **Routine Updates:** You will receive ongoing email or SMS Text communications alerting you to any key changes to your credit reports from all three major credit agencies. Even if your credit reports do not change, you will still be updated on either a monthly or weekly basis (as you choose) so that you can feel comfortable that your credit status has not been affected by this incident.
- **Fraud Resolution Representatives:** IDS will provide expert guidance if you suspect that your personal information is being misused.
- **Insurance Reimbursement:** IDS will arrange for the provision of \$25,000 of Identity Theft insurance, with no deductible, provided by a designated third party insurer. *Please be aware, however, that due to New York state law, this coverage is not available in New York.*

Pfizer and Axia have notified the three major U.S. credit bureaus and the Attorney General's office in your state of residence about this incident, as well as other officials where required by law. This was a general report, alerting them to the fact that the incident occurred. Pfizer has not provided any office with specific information about you or notified any credit agency about the presence of your specific information on the stolen laptops.

What You Can Do to Protect Yourself

In addition to registering for the package of IDS credit protection services that Pfizer and Axia have arranged for you, there are other things that you can do to help protect yourself from fraud or identity theft.

We advise you to remain vigilant against the possibility of fraud and/or identity theft by monitoring your account statements and credit reports for unusual activity.

For your additional protection, we suggest that you contact the three credit agencies to request that a "fraud alert" be placed on your credit file. A fraud alert is a consumer statement added to your credit file that warns creditors that you may be a victim of identity theft and requests that any creditors contact you before they open any new accounts or change your existing accounts. There is no charge for this service, and it is easy to request. Call any one of the three major credit agencies listed below. As soon as you alert one credit agency, it will notify the other two to place fraud alerts on your account as well.

Credit Agency	Fraud Alert Toll-Free No.	Website
Equifax	1-888-766-0008	www.equifax.com
Experian	1-888-397-3742	www.experian.com
TransUnion	1-800-680-7289	www.transunion.com

You are entitled under U.S. law to one free credit report annually from each of the three major credit agencies listed above. Reviewing your credit report will allow you to confirm that no new accounts have been opened without your knowledge and may give you early notice of any potential fraud or incidents of identity theft. To order your free credit report, visit www.annualcreditreport.com or call toll-free [\(877\) 322-8228](tel:8773228228).

When you receive your credit reports, review them carefully. If you see anything you do not understand, call the credit reporting agency. If you do find suspicious activity on your credit reports, call your local police or sheriff's office and file a police report of identify theft. Make sure to obtain a copy of the police report because you may need to provide the report to creditors to clear your record. You also should file a complaint with the Federal Trade Commission ("FTC") at www.ftc.gov/idtheft or at 1-877-ID-THEFT (1-877-438-4338). Your complaint will be added to the FTC's Identity Theft Data Clearinghouse, where it will be accessible to law enforcers for their investigations.

Even if you do not find any suspicious activity on your initial credit reports, the FTC recommends that you continue to check your credit reports periodically. Identity thieves sometimes hold on to personal information for a period of time before using it. Checking your credit reports periodically can help you spot potential problems and address them quickly.

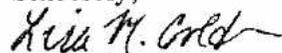
We encourage you to consider all options to help protect your privacy and security, and in particular, we encourage you to take advantage of the credit protection services we have arranged for you with IDS, at no charge to you. Again, the Identity Safeguards Call Center is available at 800-981-7534, from Monday – Friday, 9 am – 9 pm (ET). The registration deadline is **January 31, 2008**. We encourage you to activate your credit monitoring membership quickly. To enroll, please visit www.idspfe.com and enter the access code provided below, disregarding any pricing information.

Your Access Code: [insert access code]

Rest assured that Pfizer and Axia take data security very seriously and we are both taking steps to enhance data security. For example, Axia is adding stronger encryption features to all Axia laptops, as well as software that would be able to help Axia locate and retrieve any stolen or missing laptops. Pfizer is in the process of limiting the use of SSNs whenever possible, and exploring a range of other data security improvements. In addition, Pfizer and Axia will continue to monitor this particular situation and take further steps that may help minimize the risk of harm from this incident. Should there be any further significant developments in this matter, we will notify you. If you have questions or wish to request more information from Pfizer, please send us an email at privacy.officer@pfizer.com or call us at 212 733-0228.

Again, we regret any inconvenience that may result from this unfortunate incident and encourage you to take full advantage of the resources we have provided to protect your personal information.

Sincerely,



Pfizer Privacy Office
By: Lisa M. Goldman

cc: Gerald R. O'Connor, Chief Operating Officer, Axia, Ltd.