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March 21, 2014

File No.
34466.06

VIA U.S. MAIL

Attorney General Joseph Foster
Office of the New Hampshire Attorney General
Attn: Security Breach Notification
33 Capitol Street
Concord, NH 03301

Re: Auburn University — Notice of Data Security Event

Dear Sir or Madam:

We represent Auburn University (Auburn), Auburn, AL 36849, and are writing to notify you of a data event that compromised the security of personal information of seven (7) New Hampshire residents.

These New Hampshire residents were identified by Auburn as members of the affected population on March 12, 2014.

Auburn's investigation into this event is ongoing, and this notice will be supplemented with any significant facts learned subsequent to its submission. By providing this notice, Auburn does not waive any rights or defenses regarding the applicability of New Hampshire law or personal jurisdiction.

Nature of the Data Security Event

On November 20, 2013, Auburn University became aware of a compromised server within the College of Business network. Upon learning of this incident, Auburn University immediately patched the vulnerability and launched an internal investigation to determine the scope of this compromise. When it became clear that this incident could result in the unauthorized access to personal information, Auburn University retained specialized data security counsel to assist with its

investigation of, and response to, this event. Auburn University hired independent, third-party computer forensics experts to assist in identifying the full extent of data potentially exposed as a result of this incident. Although these investigations are ongoing, we have determined that files with the name and Social Security number of seven (7) New Hampshire residents were contained in files stored on this server.

Notice to New Hampshire Residents

Auburn provided these New Hampshire residents with written notice of this incident on or about March 20, 2014, in substantially the same form as the letter attached here as Exhibit A.

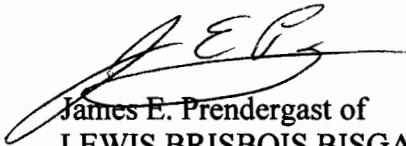
Other Steps Taken and To Be Taken

In addition to providing written notice of this incident to affected individuals as described above, each affected individual is being offered access to one (1) free year of credit monitoring services and identity restoration services. Auburn is also providing each individual with information on how to protect against identity theft and fraud. Auburn is providing written notice of this incident to other state regulators, and to the national credit reporting agencies.

Contact Information

Should you have any questions regarding this notification or other aspects of the data security event, please contact us at 215-977-4058.

Very truly yours,



James E. Prendergast of
LEWIS BRISBOIS BISGAARD & SMITH LLP

JEP:lpt
enclosure

cc: Auburn University

Exhibit A



COLLEGE OF BUSINESS

March 20, 2014

#99031-LV1-0123456 *****3-DIGIT 159
SAMPLE A SAMPLE
APT ABC
123 ANY ST
ANYTOWN, US 12345-6789


Dear Sample A Sample,

We are writing to notify you of an incident that may affect the security of your personal information. We are unaware of any attempted or actual misuse of your personal information, but Auburn University is providing this notice to ensure that you are aware of the incident and so that you may take steps to monitor your identity, financial accounts, and any existing credit file should you feel it is appropriate to do so.

On November 20, 2013 Auburn University became aware of a compromised server within the College of Business network. Upon learning of this incident, Auburn University immediately patched the vulnerability and launched an internal investigation to determine the scope of this compromise. When it became clear that this incident could result in the unauthorized access to personal information, Auburn University retained specialized data security counsel to assist with its investigation of, and response to, this event. Auburn University hired independent, third-party computer forensics experts to assist in identifying the full extent of data potentially exposed as a result of this incident. While these investigations are ongoing, we have determined that files containing your name and Social Security number were contained in files stored on this server.

Auburn University takes this matter, and the security of personal information entrusted to it, seriously. Auburn University has no evidence that the files containing your personal information were accessed and is unaware of any actual or attempted misuse of your personal information. Out of an abundance of caution, we are offering a **complimentary** one-year membership of Experian's® ProtectMyID® Alert. This product helps detect possible misuse of your personal information and provides you with superior identity protection support focused on immediate identification and resolution of identity theft.

Activate ProtectMyID Now in Three Easy Steps

1. **ENSURE That You Enroll By: June 30, 2014 (Your code will not work after this date.)**
2. **Visit the ProtectMyID Web Site to enroll: www.protectmyid.com/redeem**
3. **PROVIDE Your Activation Code: ABCDEFGHIJKL**

If you have questions or need an alternative to enrolling online, please call 877-371-7902. Additional details regarding your 12-MONTH ProtectMyID Membership: A credit card is not required for enrollment.

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Once your ProtectMyID membership is activated, you will receive the following features:

- Free copy of your Experian credit report
- Surveillance Alerts for:
 - Daily Bureau Credit Monitoring: Alerts of key changes & suspicious activity found on your Experian, Equifax® and TransUnion® credit reports.
- Identity Theft Resolution & ProtectMyID ExtendCARE: Toll-free access to US-based customer care and a dedicated Identity Theft Resolution agent who will walk you through the process of fraud resolution from start to finish for seamless service. They will investigate each incident; help with contacting credit grantors to dispute charges and close accounts including credit, debit and medical insurance cards; assist with freezing credit files; contact government agencies.
 - It is recognized that identity theft can happen months and even years after a data breach. To offer added protection, you will receive ExtendCARE™, which provides you with the same high-level of Fraud Resolution support even after your ProtectMyID membership has expired.
- \$1 Million Identity Theft Insurance¹: Immediately covers certain costs including, lost wages, private investigator fees, and unauthorized electronic fund transfers.

To further protect against possible identity theft, fraud or other financial loss, Auburn University encourages you to remain vigilant, to review your account statements, and to monitor your credit reports for suspicious activity. Under U.S. law, you are entitled to one (1) free credit report annually from each of the three major credit reporting bureaus. To order your free credit report, visit www.annualcreditreport.com or call, toll-free, (877) 322-8228. You may also contact the three major credit bureaus directly to request a free copy of your credit report.

At no charge, you can also have these credit bureaus place a "fraud alert" on your file that alerts creditors to take additional steps to verify your identity prior to granting credit in your name. Note, however, that because a fraud alert tells creditors to follow certain procedures to protect you, it may also delay your ability to obtain credit while the agency verifies your identity. As soon as one credit bureau confirms your fraud alert, the others are notified to place fraud alerts on your file. Should you wish to place a fraud alert, or should you have any questions regarding your credit report, please contact any one of the agencies listed below. Information regarding security freezes is also available from these agencies.

Equifax
P.O. Box 105069
Atlanta, GA 30348
800-525-6285
www.equifax.com

Experian
P.O. Box 2002
Allen, TX 75013
888-397-3742
www.experian.com

TransUnion
P.O. Box 2000
Chester, PA 19022-2000
800-680-7289
www.transunion.com

You can also further educate yourself regarding identity theft, security freezes, and the steps you can take to protect yourself, by contacting your state Attorney General or the Federal Trade Commission. For North Carolina residents, the Attorney General can be contacted at 9001 Mail Service Center, Raleigh, NC 27699-9001, 1-919-716-6400, www.ncdoj.gov. For Maryland residents, the Attorney General can be contacted at 200 St. Paul Place, 16th Floor, Baltimore, MD 21202, (888) 743-0023, www.oag.state.md.us. The Federal Trade Commission can be reached at: 600 Pennsylvania Avenue NW, Washington, DC 20580, www.ftc.gov/bcp/edu/microsites/idtheft/, 1-877-ID-THEFT (877-438-4338); TTY: 866-653-4261.

¹Identity theft insurance is underwritten by insurance company subsidiaries or affiliates of AIG. The description herein is a summary and intended for informational purposes only and does not include all terms, conditions and exclusions of the policies described. Please refer to the actual policies for terms, conditions and exclusions of the policies described. Please refer to the actual policies for terms, conditions and exclusions of coverage. Coverage may not be available in all jurisdictions.

The Federal Trade Commission also encourages those who discover that their information has been misused to file a complaint with them, and information regarding fraud alerts and security freezes may also be obtained from the Federal Trade Commission. Instances of known or suspected identity theft should also be reported to law enforcement and/or your state's Attorney General.

We have established a confidential assistance line for you to utilize if you have any questions or concerns regarding the incident or the contents of this letter. This confidential assistance line is staffed with professionals trained in identity protection and restoration. These professionals are also familiar with this incident. This confidential assistance line operates Monday through Friday, 9:00 a.m. to 7:00 p.m. EST. You may reach this confidential assistance line by dialing, toll-free, (888) 414-8023. The reference number for this matter is 7501031114.

We apologize for any inconvenience or concern that this may have caused you. The safety and security of your personal information remains a top priority of Auburn University.

Very truly yours,



Bill Hardgrave
Dean

0123456



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