



Administrative Systems, Inc.
111 Queen Anne Ave. N., Suite 200
Seattle, WA 98109

January 31, 2008

VIA CERTIFIED MAIL

Office of the Attorney General
33 Capitol St.
Concord, NH 03301

Dear Sir or Madam,

Pursuant to N.H. Rev. Stat. Ann. § 359-C:19 et seq., we are writing to notify you about an information security situation that involves certain New Hampshire residents. Administrative Systems, Inc. ("ASI") is a third party administrator and a wholly-owned subsidiary of National Financial Partners Corp. ("NFP"). ASI's records show that ASI maintains information relating to New Hampshire residents for the carriers listed in Exhibit A to this letter.

On December 29, 2007, a desktop computer was stolen from the offices of ASI. ASI is located in Seattle, Washington and a police report was subsequently filed with local authorities. ASI is cooperating closely with the police and the investigation is ongoing.

The desktop computer, which was password protected, contained a database with certain personal information about ASI's clients' customers, including names, dates of birth, Social Security numbers and certain other personal information. While we have no indication at this time that any of the personal information has been misused, ASI is tightening security measures to provide greater protection for the information it maintains in order to minimize future risks.

We anticipate that the approximately 439 affected individuals residing in New Hampshire will be sent the requisite written notification in the first week of February, 2008. We will also be notifying the three major credit reporting agencies. If you have any questions regarding this incident, please contact Veronica Moo, Assistant Vice President and Counsel of NFP at (212) 301-4091

Sincerely,

WILLIAM J. HILL, President
Administrative Systems, Inc.

Exhibit A

ACTIVARX INC.
AMERICAN FAMILY LIFE INSURANCE
AMERICAN FIDELITY ASSURANCE CO
AMERICAN GENERAL LIFE
AMERICAN MUTUAL FUND
BALTIMORE LIFE INSURANCE COMPANY
CANADA LIFE INSURANCE
CONSUMER BENEFIT SERVICES
CONTINENTAL AMERICAN INSURANCE
EYEMED VISION
INVESTORS GUARANTY LIFE
JEFFERSON PILOT FINANCIAL
KANAWHA INSURANCE COMPANY
NATIONAL MEDICAL HEALTH CARD
OHIO STATE LIFE
PENNSYLVANIA MUTUAL FUND
RELIANCE STANDARD LIFE
SAGICOR
TEMPELTON MUTUAL FUND
TRANSAMERICA LIFE INSURANCE COMPANY
UNION FIDELITY LIFE INSURANCE
UNION SECURITY INSURANCE COMPANY
US LIFE

Administrative Systems, Inc.
Notice Administrator
PO Box 487
Birmingham, AL 35201-0487



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[Redacted]

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**IMPORTANT NOTICE ABOUT A RELEASE OF
SENSITIVE PERSONAL INFORMATION ABOUT
YOU - PLEASE READ IT CAREFULLY**



February 4, 2008

Dear [Redacted]

On December 29, 2007, a desktop computer was stolen from the offices of Administrative Systems, Inc. ("ASI"). That computer contained a database with certain personal information about our clients' customers, which based on our records includes sensitive information relating to you.

Why Do You Have My Information?

ASI is a licensed third party administrator that provides certain administrative services on behalf of its clients, which include insurance companies and other financial services companies. These services often include processing employee applications for insurance coverage, issuing of insurance plans and employee certificates, managing premium billing and collection for insurance plans, responding to customer service requests and other record-keeping functions.

On the back of this page, you will find a list of our clients and the benefits for which ASI has performed administrative services relating to you. As part of those services, ASI is provided with personal information about customers including name, date of birth, mailing address, and social security number ("sensitive information"). The information did not include credit card information or driver's license numbers.

Am I At Risk For Identity Theft Or Fraud?

We are writing to notify you of this incident and to assure you that we take this matter seriously and are taking steps designed to minimize the likelihood of such an event occurring in the future. We have tightened our security measures to provide greater protection for the information we maintain and are working closely with local authorities to minimize future risks. The Seattle Police Department is investigating this incident and ASI is cooperating fully with this investigation. We suggest that you remain vigilant over the next twelve to twenty-four months by reviewing your financial account statements and monitoring your credit reports to minimize your potential risk of identity theft or fraud.

Should I Take Action?

If you have questions or feel that you may have an identity theft issue, please contact your local law enforcement or the Federal Trade Commission at 1-877-ID-THEFT (1-877-438-4338); TTY: 1-866-653-4261 or www.ftc.gov. You may also visit www.ftc.gov/idtheft or visit <http://onguardonline.gov> for practical tips from the federal government and the technology industry to help you protect your personal information. The Attorney General's office in your state may also be able to answer questions or provide you with resources. ASI is providing additional information about this incident, including contact information for your state's Attorney General's office, on a website found at <http://incident.asibpi.com>.

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If you are concerned about being a victim of identity theft, call the toll-free number of any of the nationwide consumer reporting companies to place an initial fraud alert on your credit reports, which may help prevent the opening of new accounts without your knowledge:

- Equifax: 1-800-525-6285; www.equifax.com; P.O. Box 740241, Atlanta, GA 30374-0241
- Experian: 1-888-EXPERIAN (397-3742); www.experian.com; P.O. Box 9532, Allen, TX 75013
- TransUnion: 1-800-680-7289; www.transunion.com; Fraud Victim Assistance Division, P.O. Box 6790, Fullerton, CA 92834-6790

You may also visit www.annualcreditreport.com to obtain a free copy of your credit report once every 12 months from each of the nationwide consumer credit reporting companies.

ASI sincerely regrets any inconvenience this incident may cause you. We know our clients value your trust and confidence and we remain committed to ensuring the security of your personal information. If you have questions for ASI regarding this incident, please call toll free 1-866-614-9454. We will be available Monday through Friday from 8 am to 8 pm Eastern time.

Sincerely,

ADMINISTRATIVE SYSTEMS, INC.
WILLIAM J. HILL
PRESIDENT

Insurers and Benefits For Which ASI Has Provided Administrative Services Relating to You:

[Redacted]