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STATE OF NH
DEPT. OF JUSTICE
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Doriann H. Cain
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August 2, 2016

Office of the Attorney General
33 Capitol Street
Concord, NH 03301

RE: Notice of Incident

Dear Sir/Madam:

We are writing on behalf of our client, the Academy of Nutrition and Dietetics (the "Academy"), to notify you of an incident that may have resulted in the unauthorized access of personal information. As background, the Academy is an association for food and nutritional professionals, and the Academy contracts with various vendors to provide services to its members. The Academy contracted with a telemarketing firm (the "Telemarketer") to contact individuals about their membership with the Academy. On June 17, 2016, the Telemarketer notified the Academy that the Telemarketer had been the victim of a ransomware attack on its computer systems. The Telemarketer advised the Academy the attack on their systems took place on April 22, 2016 and lasted until April 24, 2016. The Telemarketer has advised the Academy that as part of the attack they believe the attackers may have gained unauthorized access to the Telemarketer's computer systems that contained some members' personal information. The Telemarketer has advised the Academy the attackers deleted all of the Telemarketer's files on their system that included personal information about the Academy's members, including their name and credit card number.

The attack on the Telemarketer is isolated to their systems. The Telemarketer had no access to the Academy's systems; they only had the personal information the Academy shared with them about the Academy members, such as names and addresses, and any credit card information the members provided to the Telemarketer when renewing their membership with the Academy.

The Telemarketer has advised the Academy that their investigation of this incident has not yielded any evidence that the attacker did anything with its members' personal information other than to delete it along with the rest of the Telemarketer's files store on the affected system. The Telemarketer has advised the Academy they have not discovered any evidence indicating the unauthorized user specifically accessed or viewed the members' personal information; however, they have also advised they are unable to rule out the possibility. The information that the attacker may have accessed included the member's name, address, membership or account

number, phone number and credit card information, including the member's credit card number, CVV number and credit card expiration date.

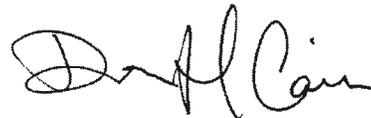
Upon learning of the attack on the Telemarketer's systems, the Academy took action to contact the Telemarketer to investigate the facts of the incident. The Telemarketer has advised the Academy that once they discovered the attack they launched an investigation, which included hiring a third party forensic investigator. The Telemarketer has advised they have also reported the incident and all pertinent details to the Federal Bureau of Investigation ("FBI") and believes the FBI is also investigating.

On July 28, 2016, the Academy mailed a notification letter to the three (3) New Hampshire residents affected by this incident. We have enclosed a copy of the notification letter. Notification was sent as soon as the individuals were identified and letters were prepared.

If you have any questions regarding this incident, please contact me at the address or phone number listed above.

Best regards,

BARNES & THORNBURG, LLP

A handwritten signature in black ink, appearing to read "Doriann H. Cain". The signature is fluid and cursive, with the first name being the most prominent.

Doriann H. Cain